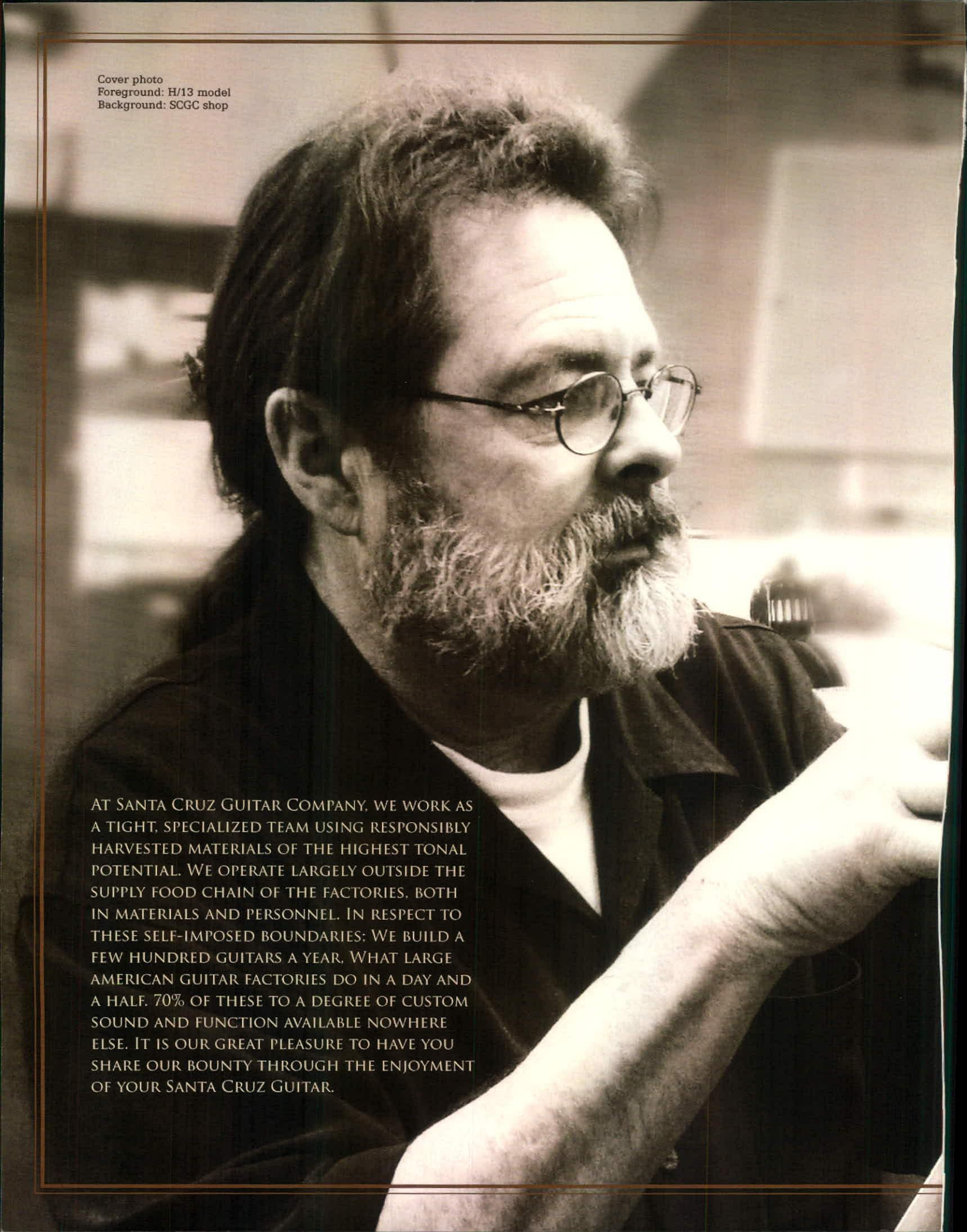


A photograph of a Santa Cruz acoustic guitar in a workshop. The guitar is the central focus, featuring a sunburst finish and a dark pickguard. It is positioned vertically, with the headstock at the top. The background is a cluttered workshop with various tools, wood pieces, and a large wooden structure. The lighting is warm and focused on the guitar. The entire image is framed by a thin white border.

Santa Cruz
GUITAR
COMPANY

HANDMADE, HANDED DOWN.

SINCE 1976



Cover photo
Foreground: H/13 model
Background: SCGC shop

AT SANTA CRUZ GUITAR COMPANY, WE WORK AS A TIGHT, SPECIALIZED TEAM USING RESPONSIBLY HARVESTED MATERIALS OF THE HIGHEST TONAL POTENTIAL. WE OPERATE LARGELY OUTSIDE THE SUPPLY FOOD CHAIN OF THE FACTORIES, BOTH IN MATERIALS AND PERSONNEL. IN RESPECT TO THESE SELF-IMPOSED BOUNDARIES: WE BUILD A FEW HUNDRED GUITARS A YEAR, WHAT LARGE AMERICAN GUITAR FACTORIES DO IN A DAY AND A HALF. 70% OF THESE TO A DEGREE OF CUSTOM SOUND AND FUNCTION AVAILABLE NOWHERE ELSE. IT IS OUR GREAT PLEASURE TO HAVE YOU SHARE OUR BOUNTY THROUGH THE ENJOYMENT OF YOUR SANTA CRUZ GUITAR.

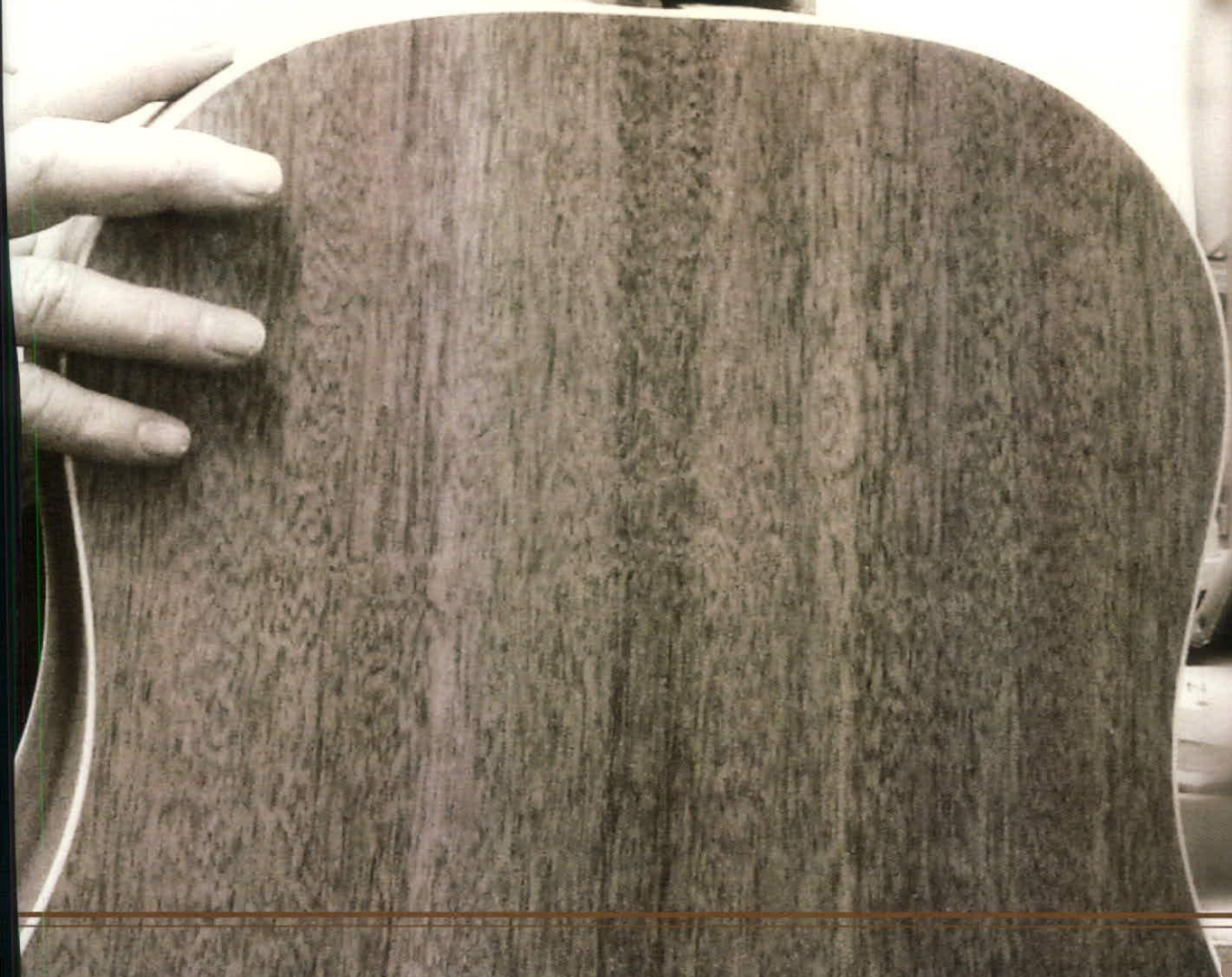
SANTA CRUZ GUITAR COMPANY

*Guitars have been a trusty vehicle for my life's work,
a noble side kick and a source of unending mystery.
May you have as fine a run with your Santa Cruz
guitar as we have had making them for you.*



- RICHARD HOOVER

SANTA CRUZ, CALIFORNIA, USA



THE SANTA CRUZ GUITAR COMPANY

DECLARATION OF PURPOSE

HEIRLOOM QUALITY INSTRUMENTS: BUILT FOR SOUND, DURABILITY & REPARABILITY.
Hand voiced and tuned for a sophistication of sound that you won't outgrow. Santa Cruz Guitars are built in strict climate control for stability and crafted with the experience of professional repair technicians for easy maintenance and to ensure the success of future restoration.

OUR WOOD HAS A STORY: RECLAMATION, SUSTAINABLE YIELD & RESPONSIBLE HARVESTING.
Downed trees, sunken logs, old tenements, building beams, master carpenter inventories... We find the most resonant, best sounding wood possible by responsible means. Tonal qualities improve with age due to the resins that crystallize once wood is removed from a living tree. We use this secret to enable our new guitars to possess a legitimate vintage sound from the start.

HAND VOICING FOR BALANCE, TAP TUNING FOR COMPLEXITY.
Most modern guitars are assembled from pre-shaped parts which possess random frequencies that can cancel out overtones and limit sustain. No wonder you have to search for "the good one." We are employing the techniques of master violin luthiers to voice and tune by hand manipulating the dimensions of the top and bracing. This creates consistent harmony, sustain and sophistication of complex tone on every instrument we build.

DOVETAIL JOINT: SONICALLY SUPERIOR TO A BOLT-ON NECK OR WE WOULDN'T TAKE THE TIME TO DO IT.
The dovetail jointed neck allows us a considerable degree of control over the presence of the guitar. The tonal advantage of the dovetail is not a matter of opinion; it is supported by acoustic physics. The dovetail joint is a crucial element in voicing and tuning our guitars to be extremely responsive and powerful to the audience. The simplicity of our design facilitates undetectable removal for neck angle resetting or replacement due to trauma. Our dovetail design is the proven product of generations of master violin luthiers.

WE ARE LUTHIERS, NOT CNC GUITAR KIT ASSEMBLERS.
We are not restricted by the constraints of manufacturing efficiencies from building something personal and unique. We are truly a custom shop, and pride ourselves on the ability to hand make any aspect of the guitar to meet the design and acoustic preferences of our customers and dealers. Our only limits are physics and good taste.



COLIN HAY AND HIS SANTA CRUZ GUITAR
COLLECTION (1929 OO WITH GEORGIA
PEACH SUNBURST, DBB AND VJ)

WE BUILD A FEW HUNDRED GUITARS A YEAR, WHAT LARGE AMERICAN GUITAR FACTORIES DO IN A DAY AND A HALF

At this modest number, we procure the top 1% of tonewoods and the world's most passionate team of luthiers. Expertise and mastery can only be earned through practice, and our luthiers combined experience spans over a century. This solid foundation has enabled our guitar makers to become the best in the world at their specialties. Santa Cruz Guitar Company combines the timeless heritage of violin lutherie with a working camaraderie and ongoing symbiosis with some of the world's top experts in acoustic science.

BUILT LIGHT, BUT NOT FRAGILE.

Our durability comes from intelligent engineering, not extra weight. SCGC incorporates the engineering principles of parabolic and radiused bracings, giving each instrument additional power, resonance and durability. This gives them multiple times the strength at a fraction of the weight. Our first instruments are in their fourth decade of professional use, proving the soundness of SCGC's 'light but strong' designs.

PLANT DERIVED NITRO-CELLULOSE FINISHES THAT ENHANCE RESONANCE & REPAIRABILITY

Nitro-cellulose is the best finish for steel stringed instruments, period, which is why we spend the extra time and effort over cost efficient factory finishes. Cellulose IS wood, and by using it as the solids for our lacquer we are putting a thin coat of wood on wood, enhancing resonance and ensuring restoration quality repairs. Modern factory finishes are like glass: nice looking, but if broken, your instrument is aesthetically compromised. If your guitar cannot be repaired; it is disposable. Nitro-Cellulose lacquer insures heirloom quality and superior sound.

T h e D r e a d n o u g h t



The Dreadnought: the design that introduced boutique lutherie. In the early 1970s, it was the rare player who would consider any guitar smaller than a dreadnought. Stellar players were handicapped by the traditional D's predominate bass and thin trebles. SCGC's innovative D Models remain a mainstay of artists who require acoustic volume without compromising the quality of higher frequencies.

Standard Dreadnought Specs:

14-fret, 25.375" scale length, 1-11/16" nut width, 2-3/16" bridge spacing, round neck profile, 4" sound hole, natural finish

For more detailed specs and measurements on all our models, please visit www.santacruzguitar.com



Dreadnought: Our Trojan Horse – familiar on the outside, dangerous on the inside. Voiced to enhance the midrange and treble without compromising the bass volume.

Indian Rosewood/Sitka Spruce
Tapered bracing
Waverly tuners



D/PW: Advanced X-bracing provides powerful volume, overtones and rich presence. No unnecessary design features, simply the finest materials.

Indian Rosewood/Sitka Spruce
Scalloped/Advanced X-bracing
V-neck profile



D-12: The Mahogany 12-fret, originally commissioned by Norman Blake. Clarity and sustain for an articulate response to the flat pick.

12-fret
Mahogany/Sitka Spruce
1-3/4" nut
4-1/4" sound hole
Scalloped bracing
Slotted peghead
Vintage tinted top
Herringbone rosette/top purple

1 9 3 4 D



In 1934, the powerful 14-fret herringbone dreadnought was unleashed. This has become one of the most revered and sought after designs of the steel string acoustic guitar. No one has reproduced the essence of the iconic original, until now. The secret to the often superior tone of vintage instruments lies in aged woods (crystallized resins) and the relaxation of tensions built-in during manufacture. This is exactly what we account for in our 1934 D Model. Brazilian Rosewood cut in the 1930's, master grade Adirondack top/bracing and real hot hide glue are among our secret weapons. Hot hide glue is a time tested, natural adhesive that sets glass-like and resonant for a quicker, cleaner response. This isn't 'like the old stuff.' It is the old stuff.

"EIGHTY YEARS FROM NOW WHEN OUR DESCENDANTS ARE LOOKING FOR THE HOLY GRAIL OF ACOUSTIC TONE FROM THE EARLY TWENTY-FIRST CENTURY GOLDEN AGE OF LUTHERIE, THIS GUITAR WILL BE WAITING. HELL, IT'LL PROBABLY STILL BE RINGING."
- PREMIER GUITAR MAGAZINE



Shown: 1934D Model. Limited Availability
Not pictured: 1934D Mahogany Model. Same specs as the 1934D, but with old-growth Mahogany from the 1930s. Limited Availability.

Brazilian Rosewood/Adirondack
25.25" scale
Adirondack scalloped/advanced X-bracing attached with hot hide glue
Enlarged 4-9/16" sound hole
Compound radius fingerboard
Through saddle bridge
Brazilian peghead overlay
Vintage tinted top and bindings
Waverly tuners

T o n y R i c e S i g n a t u r e

"THIS IS THE GUITAR YOU CAN GO TO WAR WITH." – TONY RICE



The Tony Rice Signature Model represents over 30 years of collaboration between the world's foremost flatpicking icon and SCGC's founding luthier, Richard Hoover. Never intended to be a copy of Mr. Rice's iconic 1935 Martin D-28, the TR Model is voiced to showcase his stellar lead work with influences from Clarence White to John Coltrane. This guitar delivers exactly what the contemporary flatpicking artist needs: substantial treble and midrange for rapid single-line lead, clean note separation for definition and the traditional bass boom without the woofy bottom end of some of the venerable Pre-war dreadnoughts.



Tony Rice

Indian Rosewood/Sitka Spruce
Scalloped bracing
Herringbone rosette/top purfle
4-1/4" sound hole
V-neck profile
Waverly tuners



Tony Rice Pro: Further refined with the same specs on Tony's personal guitar – old-growth Brazilian Rosewood and master grade European Spruce, with a shorter scale length.

Brazilian Rosewood/European Spruce
25.25" scale
Scalloped bracing
Brazilian peghead overlay
Enlarged 4-9/16" sound hole
Through saddle bridge
V-neck profile
Vintage tinted top
Gold Waverly tuners

S i g n a t u r e D r e a d s



Vintage Artist: Built to meet the tonal requirements and playability needs of Doc Watson. With powerful bass, clear tone and definition, it is a modern equal to the most respected Pre-War guitars.

Mahogany/Sitka Spruce
Scalloped/Advanced X-bracing
Brazilian peghead overlay
V-neck profile
Vintage tinted top
Waverly tuners



DBB: A collaboration between Richard Hoover and esteemed world musician, Bob Brozman. Extreme tonal clarity and piano-like presence, perfect for slide, open tuning and slack key.

12-fret
Mahogany/European Spruce
27" scale
1-7/8" nut
2-5/16" bridge spacing
4-1/4" sound hole
Scalloped bracing
Slotted headstock
Diamond and squares fb inlay
Round neck profile
Tinted top
Tuned C to C

DBB Pro: Built with re-claimed Koa back/sides and European Spruce top



Ron Block: Built for the celebrated multi-instrumentalist of Alison Krauss and Union Station for contemporary bluegrass balance. Great definition in the midrange, big bass and clean separation for high end leads.

Indian Rosewood/Adirondack
Adirondack bracing /hot hide glue
Through saddle bridge
Brazilian peghead overlay
V-neck profile
Vintage tinted top and bindings

Slope-shouldered Dreads



Vintage Jumbo: Inspired by classic slope shouldered dreadnoughts from the 30s and 40s, dripping with deep, rich bass and sweet trebles.

Mahogany/Sitka Spruce
Tapered bracing
Tobacco sunburst



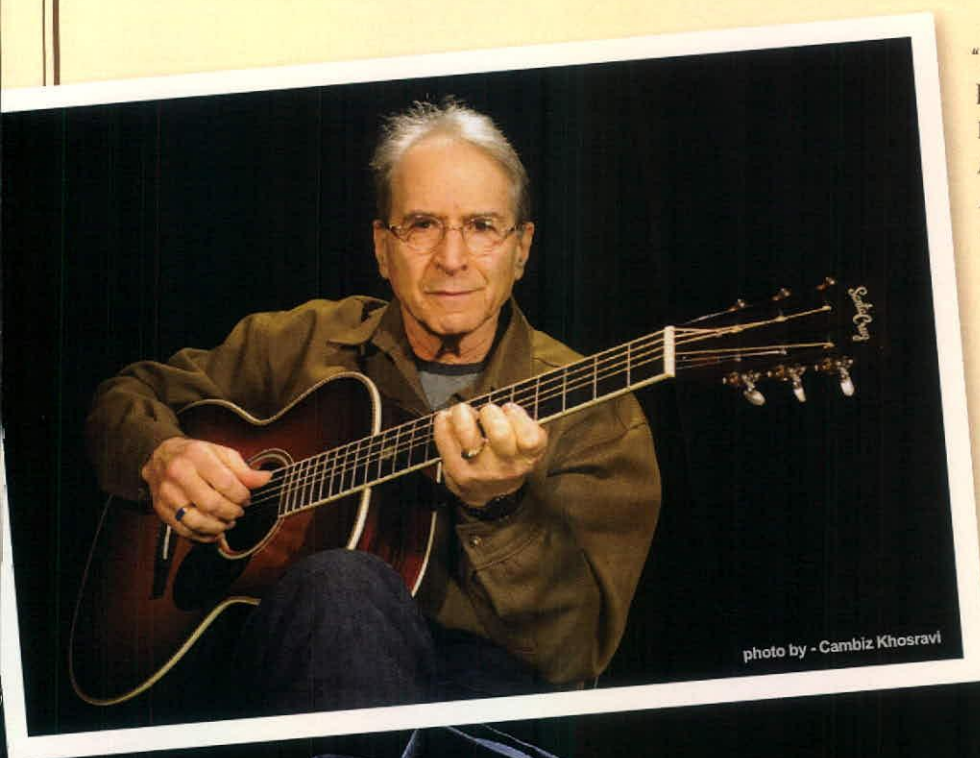
Vintage Southerner: Same specs as the VJ, but with a shorter scale length, for greater ease of playability and the comforting, growling presence of an old blues recording.

Mahogany/Sitka
24.75" scale
Tapered Bracing
Tobacco sunburst



RS Model: More than just a tribute to the guitar virtuoso of 1937, considerable headroom allows it to be driven hard and still maintain tonal integrity, while maximum string spacing allows for clean fingering and optimal playability.

12-fret
Mahogany/Sitka Spruce
24.75" scale
1-13/16" nut
2-5/16" bridge spacing
3-3/4" sound hole
Tapered bracing
Deep body
Tobacco sunburst



"I LOVE MY NEW SANTA CRUZ H-13. IT HAS AMAZING SUSTAIN, PLAYS SMOOTHLY AND EVENLY UP AND DOWN THE FRETBOARD, AND SOUNDS RICH AND FULL. (IT'S ALSO A JOY TO LOOK AT.) I'M FINDING NOTES I DIDN'T KNOW EXISTED ON THE GUITAR. THANKS TO RICHARD AND HIS STAFF FOR BUILDING A SUPERB INSTRUMENT THAT I'M PROUD TO OWN."

-HAPPY TRAUM, HOMESPUN TAPES



"WHEN YOU WANT TO MAKE A GREAT RECORD, THIS IS THE GO-TO GUITAR."

- OTIS TAYLOR



"I'VE PLAYED TWO-HOUR SHOWS OUTDOORS, DOING DRASTIC RE-TUNINGS, TAKING SOLOS, CAPO-ING ALL OVER THE PLACE - AND THE LITTLE SUCKER HOLDS PERFECTLY THROUGHOUT. RICHARD HOOVER IS THE ZEN MASTER OF GUITARS. I'M PROUD TO CALL HIM FRIEND."

- JANIS IAN

"THE FERRARI OF FINGERSTYLE GUITARS, IN A CLASSIC PRE-WAR PACKAGE. ABSOLUTELY THE ULTIMATE IN PROJECTION, RESPONSIVENESS, HARMONIC COMPLEXITY, AND BALANCE OF TONE."

- ERIC SKYE



photo by - Andrea Jenkins

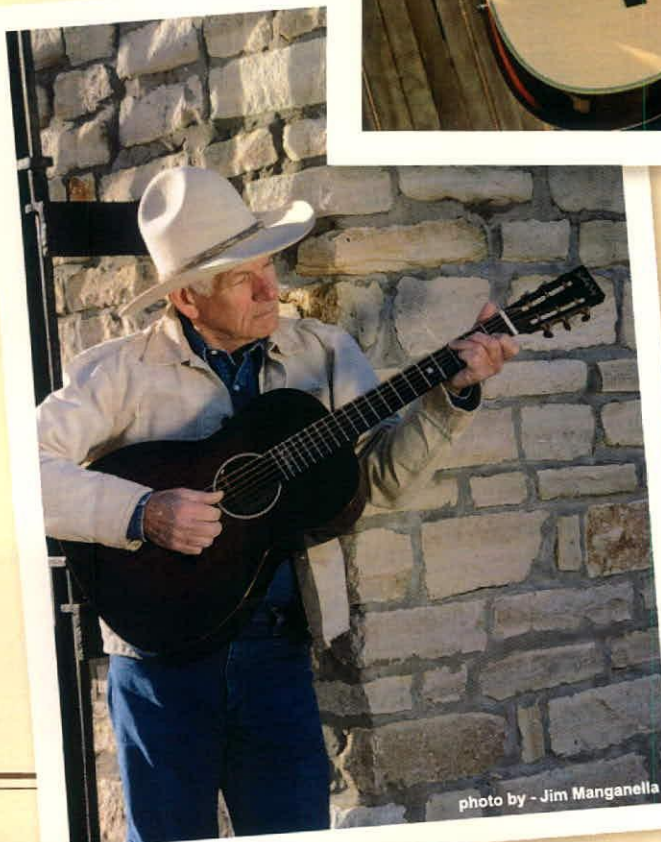


photo by - Jim Mangarella

"I LOVE MY SANTA CRUZ GUITARS -ALL FOUR OF 'EM - INCLUDING MY INCREDIBLE OO MAHOGANY SIGNATURE MODEL. MY THANKS TO RICHARD HOOVER FOR HIS INSIGHT AND LOVE OF TRADITION THAT MADE THIS ALL POSSIBLE. I AM SO PROUD AND HONORED TO BE A PART OF THE SANTA CRUZ FAMILY."

- DON EDWARDS

The Orchestra Model



In the 1920's, the original Orchestra Model was intended to be a large guitar capable of being heard over other orchestral instruments, and has since secured its place in history as a powerful and versatile voice for public performance. Santa Cruz was among the first modern builders to reintroduce this now smaller bodied favorite at the beginning of the Eighties. Our practice of combining the most desirable attributes of old and new, rather than copying, made for a very successful introduction of the Santa Cruz Guitar Company to a whole new audience.

Standard OM specs -
14-fret, 25.375" scale length, 1-3/4" nut width, 2-3/16" bridge spacing, V-neck profile, 3-3/4" sound hole, natural finish



The Orchestra Model – the versatile classic, our most popular model

Indian Rosewood/Sitka Spruce
Scalloped bracing
Herringbone rosette/top purple
Waverly tuners



OM Grand – new in 2013. The bigger, lush, louder sister to the OM with a 16" bout.

Indian Rosewood/Sitka Spruce
Herringbone rosette/top purple
4" sound hole
Waverly tuners



The OM/PW – Advanced X-bracing for added bass and volume, understated appointments

Indian Rosewood/Sitka Spruce
Scalloped/Advanced X-bracing



photo by Ross Hecox

THE GILLETTE BROTHERS
THANK YOU, GUY, FOR THE
WONDERFUL MUSIC.



photo by Tracy Davis

"IT IS VERY RARE TO FIND A GUITAR THAT IS BOTH RAW AND
REFINED AT THE SAME TIME - MY SANTA CRUZ HAS AN
EARTHY, LUSH LOWER END AND YET SPARKLES DELICATELY
WHEN FINGER-PICKED. AND IF THAT WEREN'T ENOUGH, THE
FOLKS WHO MAKE THESE GUITARS ARE SIMPLY WONDERFUL."

- NICKY MEHTA OF THE WAILIN' JENNYS



photo by - Amanda Kowalski

BILL NERSHI, THE STRING CHEESE
INCIDENT, PLAYS HIS CUSTOM RS

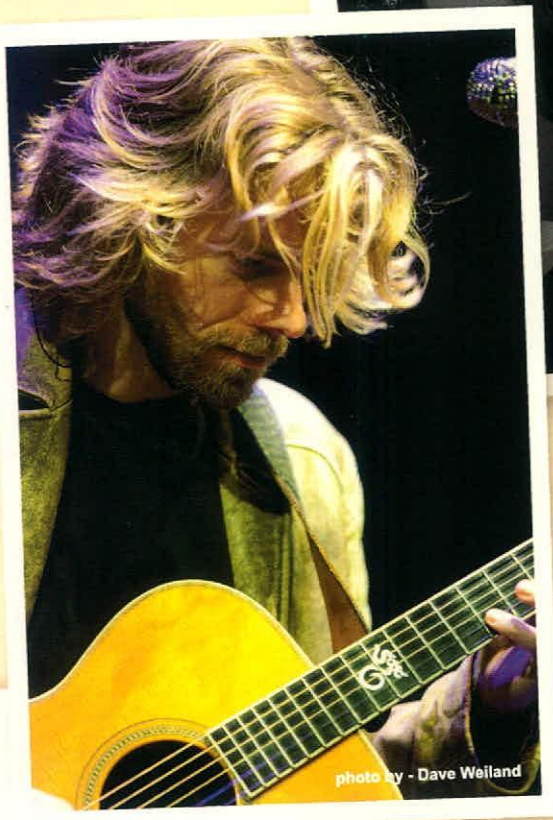
SEE THE NERSHI D MODEL
& LAW D MODEL
NEW FOR 2014

"FLAWLESS DETAIL WORK,
VINTAGE-QUALITY BUILD,
BALANCED TONE AND PERFECT
INTONATION. CONSISTENTLY
GREAT GUITARS."

- SCOTT LAW



BRAD PAISLEY WITH HIS CUSTOM D/PW
BOUGHT AT ARTISAN GUITARS



"MY SANTA CRUZ OM IS THE MOST EXPRESSIVE, RESPONSIVE INSTRUMENT I'VE EVER PLAYED."

- JAMES NASH. THE WAYBACKS



JUANES AND HIS CUSTOM OM/PW

"I'VE PLAYED OVER 2500 SHOWS ON MY SANTA CRUZ D/PW. IT SOUNDED GREAT ACOUSTIC AND PLUGGED IN... I GET A LITTLE EXCITED SOMETIMES WHILE PLAYING AND, WELL, I GUESS I JUST WORE IT OUT! WHAT ELSE COULD I DO BUT GET ANOTHER SANTA CRUZ."

- VINCE HERMAN (OF LEFTOVER SALMON)





OO-Skye – Eric's Skye's signature model, designed for ease of playability and the most excruciatingly accurate techniques of the demanding jazz fingerstylist.

12-fret OO
Cocobolo/Adirondack
24.9" scale
1-13/16" nut
Slightly deeper body
Scalloped bracing
Adirondack bracing/hot hide glue
Pyramid bridge
V-neck profile
Waverly tuners



Cowboy Singer – Don Edward's Signature Model, designed by Richard and Don in honor of his 50th Anniversary in the music business.

12-fret, all Mahogany OO
24.75" scale
1-13/16" nut
Scalloped bracing
Slotted headstock
V-neck profile
Pyramid bridge
Custom sunburst
3-on-a-plate Waverlys/Snakewood knobs
Don's signature and single 'lone star' fingerboard inlays
Cowboy guitar case



Arlen Roth Model – It is almost impossible to not have heard Arlen Roth's stunning guitar work. His discography includes contributions to many of the world's top guitar players and recording artists.

14-fret OM
Indian Rosewood/Sitka Spruce
25.375" scale
1-3/4" nut
Scalloped bracing
Adirondack bracing/hot hide glue
Backlit tortoise binding
Brazilian peghead overlay
V-neck profile
Pyramid bridge
Custom color top
Signature at 20th fret



Otis Taylor: The multi-instrumental trance blues master's vintage retro styling influences our H/13 design to make his signature model.

13-fret H
Indian Rosewood/Sitka Spruce
25.375" scale
1-11/16" nut
Adirondack bracing/hot hide glue
Deep body
Round neck profile
Compound radius fingerboard
Pyramid bridge
No frets above 14th
Custom color top
OT logo on fingerboard

NEW IN 2014: See the Otis Taylor Chicago - All Mahogany Model



SONIA's multi-award winning music spreads a message of peace and understanding. Her signature model offers sophisticated tone and note separation when rhythmically strummed for a dynamic presence.

14-fret H
Indian Rosewood/Sitka Spruce
25.375" scale
1-13/16" nut
Hybrid bracing pattern
Round neck profile
Custom fingerboard inlays
Pickup installed



Janis Ian: The signature model of the iconic singer/songwriter, custom voiced for playability and her dynamic attack.

14-fret parlor
Indian Rosewood/Sitka Spruce
24.75" scale
1-11/16" nut
Scalloped bracing
Cutaway
Abalone rosette/top purfle
'Rude Girl' inlays on fingerboard
Janis' signature on peghead
Pickup installed

1 9 2 9 S e r i e s

THIS EXTRAORDINARY YET HUMBLE SERIES PAYS HOMAGE TO THE INSTRUMENTS
MADE FOR PLAYERS ENDURING THE GREAT DEPRESSION OF 1929.



Available in O, OO (both 12 fret, 24.75" scale, V-neck) and OOO (12 fret, 25.375" scale, V-neck)

Every effort was made to enhance the vintage vibe of the All-Mahogany Nineteen-Twenty-Nine Series: scalloped bracing, a vintage style period correct script logo and a beautifully executed Ebony pyramid bridge, bridge pins, tuner buttons, overlay and fingerboard. The rosette is an exercise in austere elegance, a rich tortoise ring nestled in a vintage Ivoroid border. The master grade Mahogany top is correctly dimensioned and hand voiced for a full and complex presence. All the elements for an heirloom guitar are in place.



000: 12-fret predecessor of the OM, a fingerstyle favorite

- 12-fret
- Indian Rosewood/Sitka Spruce
- 25.375" scale
- 1-3/4" nut
- Scalloped bracing
- Slotted headstock
- Diamond and squares fb inlay
- V-neck profile
- Pyramid bridge
- Waverly tuners



OO – Ease of playability, complex tone and surprising volume make this small bodied tool an ergonomic delight

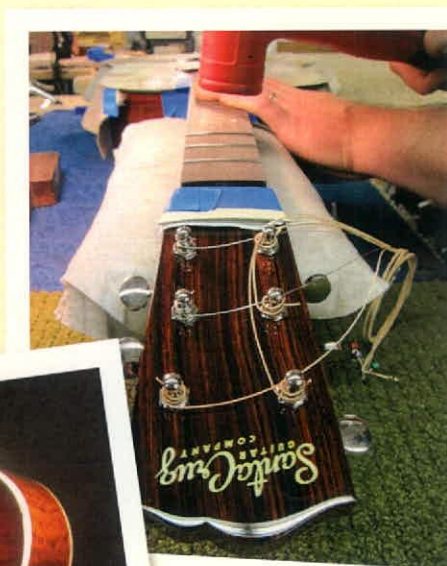
- 12-fret
- Indian Rosewood/Sitka Spruce
- 24.75" scale
- 1-3/4" nut
- Scalloped bracing
- Slotted headstock
- Diamond and squares fb inlay
- V-neck profile
- Pyramid bridge
- Waverly tuners

SANTA CRUZ GUITAR COMPANY DOES NOT JUST HAVE A CUSTOM SHOP; WE ARE A CUSTOM SHOP.



All options subject to availability. Other options available, please inquire. Contact Santa Cruz Guitar Company or your local dealer for pricing on customization options.

TWO OUT OF EVERY THREE OF OUR INSTRUMENTS ARE HAND BUILT TO ACCOMMODATE OUR CUSTOMERS' PERSONAL SPECIFICATIONS. OUR EXPERTISE MAKES CUSTOMIZATION WORK FOR EVERYONE, FROM THE LIVING ROOM LEGEND TO THE TOURING MUSICIAN OR THE HIGH-END COLLECTOR. YOUR DEALER WILL CONNECT YOU DIRECTLY WITH US TO EXPERTLY DESIGN A GUITAR MADE WITH YOUR WOOD PREFERENCE, NECK PROFILE, INLAYS, PLAYABILITY AND SOUND IN MIND. YOU DON'T HAVE TO SETTLE FOR "MOST OF WHAT YOU WANT" - YOU CAN HAVE IT ALL WHEN YOU DESIGN YOUR OWN ONE-OF-A-KIND SANTA CRUZ GUITAR.



H M o d e l s

Long an honored presence in the Santa Cruz collection, the 1930's inspired H Model joined our catalog in 1977 during the formative years of the company. This was a challenging era to introduce a non-Dreadnought, non-12-fret guitar. Opting to be favored by natural selection, SCGC presented the now standard 14 frets to the body configuration to an audience that valued the additional 2-fret access on such a classic, vintage body.

The H/13 Story: The historical precedent for this classic shape was the Gibson 'Nick Lucas Special' from the 1920's and '30's. The "H" designation is an acknowledgement to the guardian of the lore of all things vintage and stringed, Maestro Paul Hostetter, who commissioned SCGC to build the prototype in 1978.



H Model: Dreadnought depth allows for more presence and volume than ever expected in a small body. Precise response at every fretboard position.

14-fret
Indian Rosewood/Sitka Spruce
25.375" scale
1-11/16" nut
Deep body
Hybrid bracing pattern
Round neck profile



H/13: 13-frets allow for a longer string length and deeper body to increase volume and bass in this small body, perfect for aggressive fingerstyle blues.

13-fret
Mahogany/Sitka Spruce
25.375" scale
1-3/4" nut
Hybrid bracing pattern
Deep body
Slotted headstock
V-neck profile
Tobacco sunburst
Pyramid bridge
Waverly tuners

F Models



F Model: designed for a full dynamic range and versatility for picking or fingerstyle playing. A favorite of performing songwriters, its classic shape lends itself beautifully to 12-string, cutaway and custom inlay options.

14-fret
Indian Rosewood/Sitka Spruce
25.375" scale
1-11/16" nut
Tapered bracing
Round neck profile



Fingerstyle: designed for complex fingerstyle arrangements. Responds with immediacy and volume to the minimized energy imparted from fingertips and the reduced tension of open tunings.

14-fret
Indian Rosewood/Cedar
25.375" scale
1-13/16" nut
Tapered bracing
Cutaway
Round neck profile
Brazilian peghead overlay
Brazilian body binding
Custom blue purfle combo

CUSTOM OPTIONS



Body Woods:*

Brazilian Rosewood
Indian Rosewood
Honduran Rosewood
Koa
Flamed Maple
Walnut
Sycamore
Cocobolo
Figured Mahogany
Mahogany
Ziricote
Quilted Maple
Black Acacia

Top Woods:*

Sitka Spruce
Adirondack Spruce
Cedar
European Spruce
Mahogany
Koa
Bear Claw Spruce
Figured Mahogany
Redwood

Neck Woods: *

Flamed Maple Neck
Figured Mahogany Neck

Custom Wood Parts Options:

Custom Wood Peghead Overlay
Custom Wood Fingerboard
Custom Wood Bridge
Wood Binding

Neck Options:

Short Scale
Custom Neck Profile
Nut Width Change
Custom Bridge Spacing
Slotted Peghead
Peghead Style Change
Compound Radius Fingerboard

*Tone woods are subject to availability. Other specialty woods available throughout the year. Please inquire.

Inlay Options:

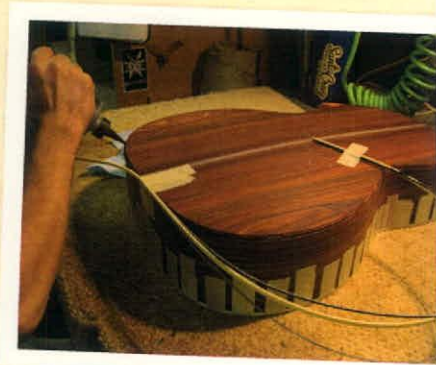
42 Style Body Inlay**
45 Style Body Inlay**
Abalone Rosette
Abalone Top Border
Abalone Back Strip
Custom Inlay Design
Decco Inlay or Nick Lucas Style Inlay
Diamonds and Squares Short Pattern
Diamonds and Squares Long Pattern
Snowflakes in Bridge Feet

Deco Inlay or Nick Lucas Style Inlay
Tree of Life Fingerboard Inlay
Tree of Life Peghead Inlay
Torch Peghead inlay
SCGC Fancy Flowerpot Peghead Inlay
Craig Frazier Songbird Peghead Inlay
Personal Signature Inlay

**There is a limited availability of 42 and 45 Style body inlays each year, please inquire.



All options subject to availability. Other options available, please inquire. Contact Santa Cruz Guitar Company or your local dealer for pricing on customization options.



Finish Options:

Complete Sunburst
Sunburst Top
Tinted Top
Custom Sunburst/Color Work
Buffed Neck

Other Options:

12 String Option
Cutaway
Left-Handed Option (no charge)
Adirondack bracing attached w/ hot hide glue
1929 Style Specs
Deep Body Variation
Backlit Binding
Ivoroid, Black or Tortoise Binding
Cowboy Rope Binding
Custom Design Rosette
Herringbone Rosette & Top Purfling
Cowboy Rope Rosette and Top Purfling
S29 Rosette and Top Purfling

Wood Rosette Design
Custom Tail Wedge
Enlarged Sound Hole
Through Saddle Bridge
Fossilized Ivory Nut
Fossilized Ivory Saddle
Fossilized Ivory End Pin
Fossilized Ivory Bridge Pins
Pickup and installation – please inquire
Custom tuners – please inquire



P a r l o r G u i t a r s

Parlor sized guitars were the pinnacle of the art of guitar making up until the late 19th century. Until guitars needed to be made bigger to compete in an orchestral setting, this was the optimal size for tonal perfection. Surprising volume and presence give these smaller-bodied guitars a solid position in the contemporary guitarist's repertoire.



Style 1: Sweet sounding parlor, well suited for contemporary fingerstyle techniques.

12-fret
Indian Rosewood/Sitka Spruce
24.75" scale
1-3/4" nut
Scalloped bracing
Slotted headstock
V-neck profile
Pyramid bridge
Diamond and squares fb inlay



PJ: Effortless playability meets exceptional presence and tone.

12-fret
Indian Rosewood/Sitka Spruce
24" scale
1-11/16" nut
Scalloped bracing
V-neck profile
Pyramid bridge



FireFly: The secret weapon of top session players. Our smallest bodied guitar, sophisticated sound that travels well and delivers a professional performance.

14-fret
Indian Rosewood/Cedar
24" scale
1-11/16" nut
Scalloped bracing
Full body sunburst
Round neck profile

M a n d o c e l l o / B a s s



Mandocello: A sonorous, growling, chiming delight that brings depth and attention to solos and melodic accompaniment. Four paired strings, most popularly tuned in unison to C-G-D-A.

14-fret
Indian Rosewood/Sitka Spruce
24.75" scale
1-1/2" nut
Tapered bracing
F-style peghead
Cutaway
Round neck profile

The F Model body is the standard for the Mandocello, but it is available on most SCGC body styles.



True Acoustic Bass – professional, studio quality acoustic tone

D-12 body shape
Mahogany/Sitka Spruce
32" scale
1-5/8" nut
Tinted top
Herringbone rosette/top purple
Available with or without pickup

For more detailed specs and measurements on all our models, please visit www.santacruzguitar.com

New In 2014

These three new models will be debuted at the 2014 Winter NAMM show.
Visit www.santacruzguitar.com for more detailed specifications, photos and videos.

Bill Nershi, Richard Hoover, Scott Law

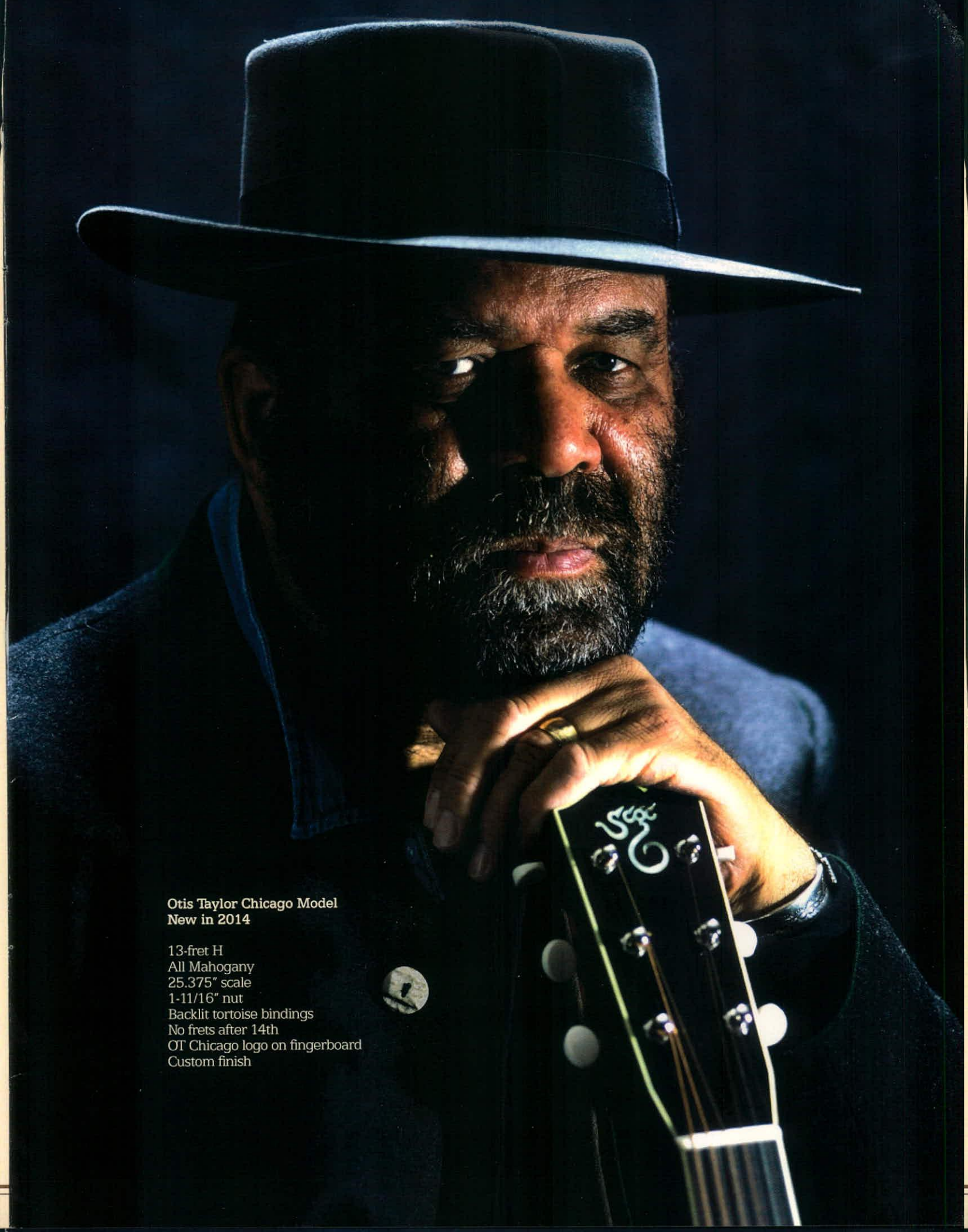


D-Nershi Model New in 2014

14-fret D
25.375" scale
1-11/16" nut
Indian Rosewood/Sitka Spruce
Adirondack bracing/hot hide glue
Herringbone rosette and top purfle
Brazilian peghead overlay
45 style fingerboard inlays
SCGC fancy flowerpot inlay
'Buttered Toast' sunburst top
Waverly tuners

D-Law Model New in 2014

14-fret D
Mahogany/Italian Spruce
25.25" scale
1-11/16" nut
Backlit tortoise bindings
Ivoroïd rosette
Diamond and Squares long pattern fb inlay
Hybrid Adirondack bracing pattern/hot hide glue
Through saddle bridge
Custom sunburst top
Waverly tuners



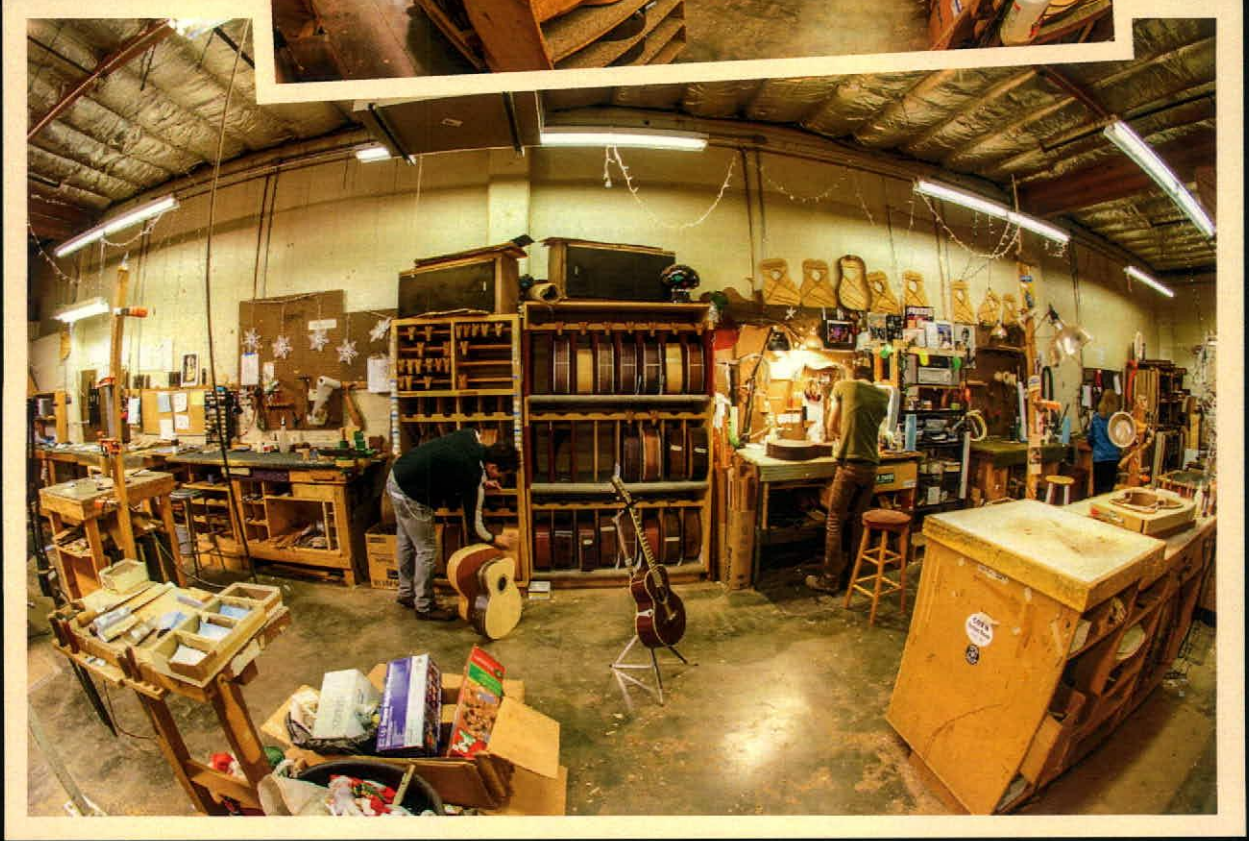
**Otis Taylor Chicago Model
New in 2014**

13-fret H
All Mahogany
25.375" scale
1-11/16" nut
Backlit tortoise bindings
No frets after 14th
OT Chicago logo on fingerboard
Custom finish

Tour The Shop

If you ever visit Santa Cruz, the tours are worth a stop, but if you cannot make it, here's a small taste of the place we call home. Visit www.santacruzguitar.com for more shop images and videos.





YOUR LOCAL GUITAR SHOP IS A TREASURE

Within its walls are the instruments that made you passionate, and the people who understand your passion. They share your thrill of acquisition, and always welcome you to stop in and see what's new. You still stare into the window like a kid every time you pass by. Everyone should be lucky enough to have a local guitar shop, and we all need to frequent the stores that we want to keep in our towns. Music is personal, on every level. Take pride in knowing who built your guitar and who sold it to you. Treasure your local guitar shop.

A Sharp Music Company: Renton, WA

Acoustic Music Org: Guilford, CT

Acoustic Vibes: Tempe, AZ

Apple Music Row: Portland, OR

Artisan Guitars: Franklin, TN

Bailey Acoustic Shop: Plant City, FL

Bemunzio Uptown Music: Rochester, NY

Butch's Guitar & Repair: San Luis Obispo, CA

Chicago Music Exchange: Chicago, IL

Craig's Music: Weatherford, TX

Dave's Guitar Shop: La Crosse, WI

Denver Folklore Center: Denver, CO

Down Home Guitars: Frankfort, IL

Eddie's Guitars: St. Louis, MO

Elderly Instruments: Lansing, MI

Folkway Music: Ontario, Canada

Fuller's Vintage Guitar: Houston, TX

Gryphon Stringed Instruments: Palo Alto, CA

Guitar Resurrection: Austin, TX

Guitar Tex: San Antonio, TX

Guitar Vista: Albuquerque, NM

H.B. Woodsongs: Boulder, CO

Jerry's Lefty Guitars: Sarasota, FL

L.A. Guitar Sales: West Hollywood, CA

Lidgett Music: Council Bluffs, IA

Madison Music: Madison, WI

Mandolin Brothers: Staten Island, NY

Maple Street Guitars: Atlanta, GA

Meadowood Music: Blandon, PA

Northern Lights Music: Littleton, NH

Redwood Acoustics: Brookfield, WI

Rhum Academy of Music: Kokomo, IN

Riffs Acoustic Music: La Jolla, CA

Riffs Acoustic Music: Park City, UT

Rudy's Music Stop Soho: New York, NY

Rudy's Music Stop: New York, NY

Sound Pure: Durham, NC

Sylvan Music: Santa Cruz, CA

The Music Emporium: Lexington, MA

The Podium: Minneapolis, MN

Tobias Music: Downer's Grove, IL

Transpecos Guitars: Alpine, TX

West Chester Music: West Chester, PA

Westwood Music Center: Los Angeles, CA

Whitehouse of Music: Waukesha, WI

Wick's Guitar Shop: Keller, TX

Willcutt Guitar Shoppe: Lexington, KY

For a list of our 'local' international shops, please visit the website.

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